Fashion Institute of Design & Merchandising
919 South Grand Avenue, Los Angeles, CA 90015
213-624-1200 | FIDM.edu

SCHOOL PERFORMANCE FACT SHEET
CALENDAR YEARS 2021 & 2022

Program Name: Digital Marketing / Program Length: 15 Months
Campus: Los Angeles / Degree: Associate of Arts BD 152514.863 0 Tj ( )Tj - a

		Graduation	Number of On-Time Graduates	On-Time Completion Rate
2021	4	4	2	50%
2022	5	5	2	40%

Student's Initials:_______ Date:_______________
Initial only after you have had sufficient time to read and understand the information.

Students Completing Within 150% of the Published Program Length

Calendar Year	Number of Students Who Bega C ET EMC 0.749 g7017.48 288.24 .84 18.84 re ff BT 0 g -0.003

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Job Placement Rates

(Includes data for the two calendar years prior to reporting)

Calendar Year	Number of Students Who Began Program	Number of Graduates	Graduates Available for Employment	Graduates Employed in the Field	Placement Rate % Employed in the Field
2021	4	2	0		

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Salary and Wage Information

(Includes data for the two calendar years prior to reporting)

Annual salary and wages reported for graduates employed in the field.

Calendar Year	Graduates Available for Employment	Graduates Employed in Field	$15,00 - $20,00	$20,001 - $25,000	$25,001 - $30,000	$30,001 - $35,000	$35,001 - $40,000
2021	0	0	0	0	0	0	0
2022	1	0	0	0	0	0	0

Calendar Year	$40,001 - $45,000	$45,001 - $50,000	$50,001 - $55,000	$55,001 - $60,000	$60,00 - $65,00	$65,001 - $70,000	$70,001 - $75,000	$75,001 - $95,000	No Salary Information Reported
2021	0	0	0	0	0	0	0	0	0
2022	0	0	0	0	0	0	0	0	0

A list of sources used to substantiate salary disclosures is available from the school. Please contact your Adr

Student's Initials: Date:

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Federal Student Loan Debt

Calendar Year(s)	Most recent three year cohort default rate, as reported by the United States Department of Education[1].	The percentage of enrolled students in 2021/22 receiving federal student loans to pay for this program.	The percentage of graduates in 2021/22 who took out federal student loans to pay for this program.	The average amount of federal student loan debt of 2021/22 graduates who took out federal student loans at this institution.
2021 2022	2.0%	25%	0%	$13,131

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Definitions

- “Number of Students Who Began the Program” means the number of students who began a program who were scheduled to complete the program within 100% of the published program length within the reporting calendar year and excludes all students who cancelled during the cancellation period.
- “Students Available for Graduation” is the number of students who began the program minus the number of students who have died, been incarcerated, or called to active military duty.
- “Number of On-time Graduates” is the number of students who completed the program within 100% of the published program length within the reporting calendar year.